



Dear JWBC Community,

This week the JWBC partnered with the Jacksonville Business Journal for the annual Bizwomen Mentoring Monday. I was so proud to see so many clients, friends and partners of the JWBC participating as mentors and mentees in this event.

Since its inception, the JWBC has provided trusted mentoring programs by working with a broad base of expert mentors and companies providing a level of breadth and depth like *no other* organization in our community. Mentoring helps women advance in business and provides an outlet for women, men and businesses to give back or pay it forward to their communities. Together we can influence the economics of our region by promoting our community of talented women and those who support them - they are changing their companies, our community and the world.

One of my favorite quotes is *"A lot of people have gone further than they thought they could because someone thought they could."* Take a moment and think about the best advice career advice you have received. How has it influenced your life? What advice do you give to others?

In the Leadership model, Giving Back and Learning Constantly are principles that apply to mentoring. In both the mentor and mentee role, we help one another and we also gain knowledge. What will you do to mentor someone today?

[Ellen Sullivan](#), Director, JWBC

JWBC Hosts Keynote Speaker & Entrepreneur, Teresa Meares

Breaking Down Barriers to Communication

You won't want to miss this inspiring JWBC event as we host **Teresa Meares** whose entrepreneurial journey is simply fascinating. Learn about her career, growing business and her work as an advocate for women in business.

This informative video about Teresa gives you a brief insight into the amazing woman she is!



Click [here](#) to view.



Currently, Teresa is Chair of the Board of Directors for Hubbard House and a Past President of the Women Business Owners of North Florida. She is also the President of DGG Uniform and Work Apparel and manages Audibelle, a clothing line launched by her daughter, Kayla. DGG Uniform & Work Apparel, has been recognized as one of the fastest growing companies in NE Florida and a Florida Company to Watch by GrowFL.

This event takes place **NEXT Thursday**, Feb. 22 at Bella Serra from 11:30a.m. - 1:30p.m.
Seating is limited, so be sure to register today!
Tickets: \$35 per person, includes lunch and program

Registration: click [here](#)

Bella Serra is located at 919 King Street, Jacksonville, FL 32204

Upcoming Programs & Events



Financial Matters

Our Financial Matters program connects women business owners with top-notch instructors, accountants and financial experts in an intensive workshop. Participants will review the financial health of their businesses, develop strategies to improve their cash flow management and profitability, support the infrastructure of the business, and create a plan for growth. From relationship development to understanding all the fiscal components of business, you will walk away empowered!

Dates & Location:

February 28
March 7, 14, 21, 28
April 4
April 11: Optional QuickBooks Workshop
Time: 9 a.m. to noon
Cost: \$200
Location: Hadlow Boardroom, JAX Chamber
Click [here](#) to register.



JWBC Entrepreneurial Saturday, a success!

Our 3rd Entrepreneurial Saturday featured Melanie Lawson from WJXT who shared her personal and professional story in a wonderfully open manner. Her approachable style was applauded by everyone as she encouraged each attendee to use their "superpowers" to encourage, influence, and guide other women.

Andy Brennan from the Jacksonville Business Journal shared tips on how to effectively read the journal to benefit our businesses and clientele.

Based on your feedback, we know you are excited about maximizing your entrepreneurial potential from everything you learned! Participants enjoyed a delicious breakfast while making new connections and engaging with our speakers.

To view photos from this event, visit our Facebook page [here](#).

SBA Appoints Kathleen McShane to its Office of Women's Business Ownership

As the former managing director of Ladies Who Launch, Connecticut, McShane has helped thousands of female entrepreneurs fulfill their dreams. In 2006, McShane created Ladies Launch Club, an organization that connects women who have the shared goal of being successful entrepreneurs.

"Working with women is my passion and seeing them grow as business owners and as people gives me tremendous satisfaction," said McShane.

As the new Assistant Administrator, McShane will manage a nationwide network of Women's Business Centers that provide training, counseling and mentoring to entrepreneurs in every state. Her office will also work with representatives in every SBA district office to oversee operations and coordinate services of Women's Business Centers across the U.S.



JBJ Mentoring Monday RECAP

"This was great!" "My life changed tonight!" "I got to speak with the mentors I really wanted to!" "I can't wait to do this again." "The diversity of women in the room was simply wonderful!"

These are just a handful of quotes from women who were mentored by Jacksonville's most successful businesswomen and entrepreneurs. Each one-on-one coaching session left participants feeling inspired, driven and wanting more. This annual event simultaneously took place in 43 markets on the same day, from Albany to Hawaii.

To view the event albums, please click [here](#). And be sure to tag yourselves!

WBO Spotlight

Join the WBO at their signature event, March 8, from 11 a.m. - 4 p.m. at the UNF University Center. The keynote speaker will be Entrepreneur and Business Leader, **Amy Pope Wells**. For more information and to register, please visit www.jaxwbo.org.



Be sure to follow us on [Facebook](#) and tag us on Twitter with the hashtag #jaxwbc



U.S. Small Business Administration

STAY CONNECTED



For more information, please contact the Jacksonville Women's Business Center at
(904) 366-6600 ext. 7795 or jaxwbc@myjaxchamber.com