



A Note from Chris Kennelly

I am writing this letter as the new "dude" to the JWBC family. What an honor it has been to be welcomed into this organization. Not only have I been serving on the volunteer advisory board, but I have also participated in two programs...Venture Leadership and Customer Development.

All I see is momentum. It's undeniable. The JWBC is on a mission to become "World Class" and I don't think that phrase is big enough. Under the visionary leadership of Ellen Sullivan, this group is on fire.

There are many forces at work in Jacksonville putting us on the map. Young professionals flocking to our city, large organizations calling Jacksonville home, an NFL franchise starting to dominate, and a thriving entrepreneurial culture.

And now, Jacksonville is poised to become the world beacon for women-owned businesses.

I am proud to be a part of this momentum and I continue to be ready for duty!

Chris Kennelly, Founder
Kinnetic Productions, Inc.





A Success Story

A persistent and focused entrepreneur who looks for ways to overcome and prevent obstacles? That's **Kimberly Deas**, owner of two franchise territories with Murphy Business and Financial Services. Kimberly started her career as a field engineer and was determined to make a difference in the world. "The Jacksonville Women's Business Center has been a critical cornerstone of my success. From the classes they offer to the mentoring programs and so much more," said Deas.

Continue reading her story [here](#)

Upcoming Programs & Events



JWBC & SBA 2nd Annual Small Business Summit

You are cordially invited to attend the Jacksonville Women's Business Center and the U.S. SBA North Florida District Office's 2nd Annual Small Business Summit.
Theme: "Small Business Growth & Collaboration."

Date: Tuesday, May 8 at 8 a.m. - 4:30 p.m.

Location: SBA NFDO 7825 Baymeadows Parkway, Suite 100B, Jacksonville, FL 32256

Join government, industry and SBA staff for training, panel discussions, networking and supplier diversity exchanges.

The event is free, but a reservation is required. Please click [here](#).



Customer Development

The Customer Development program is a truly revolutionary program that teaches business owners the practice of gaining customer insights to generate, test, and optimize ideas for products and services that provide the value that customers seek. In turn, this will create a more profitable business model and ultimately position the enterprise for growth and success.

Participants will be introduced to the Customer Journey Canvas Model, and the principles that guide the Customer Development Model. Ideal participants are business owners who want a profitable business model, who want to learn from their customers and who want to grow their enterprise.

Program dates: May 3, 17, 31 and June 21, 28

Time: 9 a.m. - noon

Location: Hadlow Room, JAX Chamber

Cost: \$300

To register and pay online, click [here](#).

To learn more, contact Ashlea Justice at 904-366-6600 or ashlea.justice@myjaxchamber.com

Marketing Matters

In Marketing Matters, the JWBC offers a variety of workshops and events aimed at enriching the education of the business owner with modern, implementable tools.

The topics of brand development, marketing strategy, public relations, website development, social media, and much more are covered as participants are guided through the development of an immediately executable marketing plan unique to their projected business goals.

Ideal participants are aspiring and existing women business owners.

Program dates: May 24 and June 7, 14, 21, 28

Time: 9 a.m. - noon

Location: BBVA Compass Room, JAX Chamber

Cost: \$200

To register and pay online, click [here](#).

To learn more, contact Kathy Bolesworth at 904-366-6600 or kathy.bolesworth@myjaxchamber.com



Encouraging Leadership, Community, Success

WBO News

WBO's Mission is to inspire women business owners to grow through networking, education, and support. With monthly lunch and dinner meetings, they are several ways to connect. Visit their website at www.jaxwbo.org.

Be sure to follow us on [Facebook](#) and tag us on Twitter with the hashtag #jaxwbc



U.S. Small Business Administration

STAY CONNECTED



For more information, please contact the Jacksonville Women's Business Center at
(904) 366-6600 ext. 7795 or jaxwbc@myjaxchamber.com