



ENTERPRISING WOMEN

JACKSONVILLE
WOMEN'S
BUSINESS CENTER
CHAMBER FOUNDATION



Happy New Year from the JWBC team!

JWBC Scholarship



It's time to apply for the JWBC Scholarship in which up to **\$500** will be awarded to an individual to register and participate in one of our entrepreneurial education programs.

These programs include Venture Leadership, Customer Development, Financial Matters and Marketing Matters. The scholarship recipient must register for a program within 45 days and take the program in the stipulated award quarter. Applications may roll over to qualify in future quarters.

Ready to apply? Click [here](#) to complete an application and email it to Ellen Sullivan at ellen.sullivan@myjaxchamber.com.



A Word from ATHENA International Founder, Martha Mertz

This wonderful video from Martha Mertz shares how far we have come from the first ATHENA International Leadership Award to today. Her enthusiasm and passion that stand behind the ATHENA Leadership Model is an inspiration to women all over the globe.

View it [here](#).

Margaret Meier, A Success Story



Margaret Meier, UltraShred Technologies

Margaret Meier, A Success Story

“The most rewarding aspect of my business is seeing the impact that information security through proper destruction and recycling has had on the lives of so many and witnessing the growth of UltraShred Technologies. JWBC has been a vital part of my professional growth and Ultrashred’s success. I’ve reaped the benefits of programs such as Financial Matters, Marketing Matters and Venture Leadership. I’ve been able to make great connections via networking, vendor sources and opportunities for mentorships.”

UltraShred Technologies’ president and owner, Margaret Meier, loves to tear things up. UltraShred has led the way in the secure destruction industry while keeping the primary goal front and center — to protect the information privacy of millions of customers.

Continue reading [here](#).

Upcoming Events



Customer Development One-Day Program

The Customer Development program will teach business owners the practice of gaining customer insights to generate, test and optimize ideas for products and services that provide the value that customers seek. In turn, this will create a more profitable business model and ultimately position the enterprise for growth and success.

Participants will understand the principles that guide the Customer Development Model, develop customer creation processes, learn strategies for acquiring and retaining customers and more.

Expand your mindset and strengthen your confidence - register today!

- Thursday, January 31
- Time: 9 a.m. - 4 p.m.
- Location: Hadlow Boardroom, JAX Chamber
- Cost: \$150

To register and pay online, click [here](#). To learn more, contact Ashlea Justice at 904-366-6623 or ashlea.justice@myjaxchamber.com



Financial Matters Six-Week Program

Financial Matters provides an in-depth financial education to women business owners that will streamline their business infrastructure, improve profitability and facilitate growth.

Said to be an “eye-opener” by past participants, JWBC’s Financial Matters program connects women business owners with accountants and financial experts in an interactive workshop environment on the financial aspects of business ownership.

Participants will review the financial health of their businesses, develop strategies to improve their cash flow management and profitability and support the infrastructure of the business

Create your plan for growth - register today!

- Wednesdays, Feb 6 - March 13
- Time: 9 a.m. - 12 p.m.
- Location: BBVA Compass Training room, JAX Chamber
- Cost: \$200

To register and pay online, click [here](#). To learn more, Kathy Bolesworth at 904-366-6633 or kathy.bolesworth@myjaxchamber.com

WBO News



Encouraging Leadership, Community, Success

The Women Business Owners of Northeast Florida's mission is to inspire women business owners to grow through networking, education and support. With monthly lunch and dinner meetings and special events, there are several ways to connect.

Visit their website at www.jaxwbo.org.

Sponsor Spotlight

We would like to take this opportunity to thank our sponsor, **Enterprise Holdings**, for their ongoing support of JWBC's mission to expand entrepreneurial and economic development for women in Northeast Florida.



STAY CONNECTED



Be sure to follow us on [Facebook](#) and tag us on Twitter with the hashtag #jaxwbc



For more information, please contact the Jacksonville Women's Business Center at (904) 366-6633 or jwbc@myjaxchamber.com