



Happy Holidays!

The JWBC team wishes you a very happy holiday season and New Year filled with peace and prosperity. Thank you for a remarkable year of innovation and expansion. We appreciate our relationship with you and hope that the holidays and coming year will bring you much happiness and success. We look forward to what 2019 holds in store for all!

Ellen, Kathy, Ashlea and Manisha

2018-2019 JWBC Advisory Board



From Left to Right: Ashlea Justice, Kara G. Garces, Jennifer Plotkin, Meg Rose, Chris Kennelly, Kathy Bolesworth, Theresa Johnson, Tresa Calfee, Dana Stallings, Melissa Dietz, Cindy Dunlop, Marice Hague, Martha Gleason, Ellen Sullivan, Carlton Robinson.

Not pictured: Snow Wallace, Chair, Rose Conry, Immediate Past Chair, Dawn Adams, Kristy Alexander, Michael Greene, Linda McNabb, Vicky Zelen.

We would like to welcome the 2018-2019 JWBC Advisory Board.

Lynn Lamoureux, A Success Story



Lynn Lamoureux with Marjorie Winchester, previous owner of Sunland Acres

“Attending the National Awards luncheon in October made such an impression on me about just how widespread the community support is — the power of women connecting with other women is incredible. JWBC has been great at getting the resources women need. I’ve since been referring more people to JWBC as I love the strategic partnerships with organizations working back and forth. Making connections where you need it with the SBA, SBDC, SCORE and WBO –

– JWBC showed me that although my business is unique, I would still be able to get the help I need.”

Entrepreneurship can start quite young in the JWBC community. For Lynn Lamoureux, founder and co-owner of Green Dog Spa, she was just 10 years old when she first got excited about owning her own business. “My mother and I would buy and sell items at flea markets to make extra money and I found it to be a lot of fun,” said Lynn.

Read more [here](#)

Upcoming Events



Customer Development - One Day Program

The Customer Development program will teach business owners the practice of gaining customer insights to generate, test, and optimize ideas for products and services that provide the value that customers seek. In turn, this will create a more profitable business model and ultimately position the enterprise for growth and success.

Participants will understand the principles that guide the Customer Development Model, develop customer creation processes, learn strategies for acquiring and retaining customers and more.

Expand your mindset and strengthen your confidence - register today!

- Thursday, January 31, 2019
- Time: 9 a.m. - 4 p.m.
- Location: Hadlow Boardroom, JAX Chamber
- Cost: \$150

To register and pay online, click [here](#). To learn more, contact Ashlea Justice at 904-366-6623 or ashlea.justice@myjaxchamber.com

WBO News



Encouraging Leadership, Community, Success

The Women Business Owners of Northeast Florida's mission is to inspire women business owners to grow through networking, education and support. With monthly lunch and dinner meetings and special events, there are several ways to connect.

Visit their website at www.jaxwbo.org.

Sponsor Spotlight

We would like to take this opportunity to thank our sponsor, **Ameris Bank**, for their ongoing support of JWBC's mission to expand entrepreneurial and economic development for women in Northeast Florida.



STAY CONNECTED



Be sure to follow us on [Facebook](#) and tag us on Twitter with the hashtag [#jaxwbc](#)



U.S. Small Business
Administration

For more information, please contact the Jacksonville Women's Business Center at (904) 366-6633 or jwbc@myjaxchamber.com